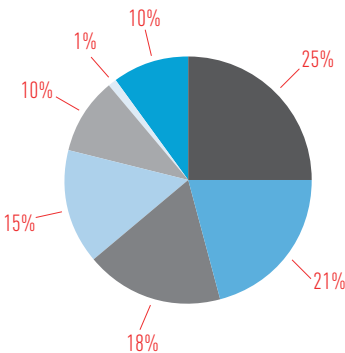


DISCOVER THE MEDSYNC ADVANTAGE

KNOW THE NUMBERS

Adherence is a real issue across Canada and beyond. Many people don't take their medications as prescribed for numerous reasons, resulting in implications on your patient's health and missed opportunities for your business.



WHY ARE PATIENTS NON-ADHERENT? PERCENTAGE OF PATIENTS STATING EACH REASON

- Sometimes forget to take or refill
- Don't want side effects
- Drug costs too much
- Don't think I need it
- Can't get prescription filled, picked up, or delivered
- Don't know how to use it
- Other

SEE HOW NON-ADHERENCE AFFECTS YOU

69% OF MEDICATION-RELATED HOSPITALIZATIONS ARE DUE TO NON-ADHERENCE

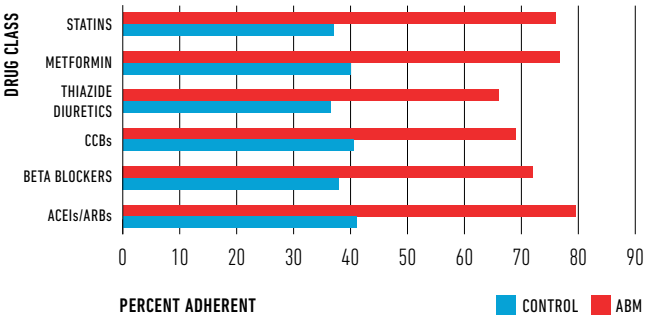
50% OF CANADIANS ARE NON-ADHERENT TO THEIR CHRONIC MEDICATIONS, RESULTING IN AN ESTIMATED \$9 BILLION IN CANADIAN HEALTHCARE COSTS

DISCOVER THE MEDSYNC ADVANTAGE

With MEDSYNC, you have the ability to improve your patient's adherence to medications. Coupled with an Appointment Based Model (ABM), MEDSYNC builds efficiency into your existing pharmacy workflow and manages potential issues before your patient picks up their medications.

Virginia Commonwealth University research shows that patients enrolled in an Appointment Based Model program are significantly more adherent to their prescriptions.

PERCENT OF PATIENTS ADHERENT BY DRUG CLASS



MEDSYNC'S THREE KEY PRODUCT FEATURES

MEDICATION SYNCHRONIZATION



AUTOMATED PATIENT ALERTS



APPOINTMENT SCHEDULING



95% OF MEDSYNC USERS SAY IT'S MORE CONVENIENT THAN TRADITIONAL PHARMACY SERVICES



89% OF MEDSYNC USERS WOULD RECOMMEND MEDSYNC TO OTHERS



32% OF MEDSYNC PATIENTS ARE MORE ADHERENT TO THEIR MEDICATIONS, TRANSLATING TO 84 ADDITIONAL DAYS OF DRUG THERAPY PER YEAR